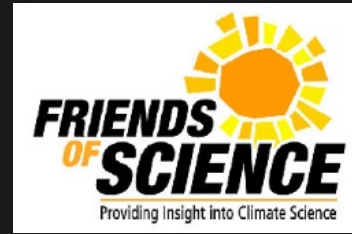


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Press Release



July 09, 2020

Lomborg's "False Alarm" Ends the Climate Crisis and WEF's Great Reset

#ForgetTheGreatReset

(Calgary, Alberta) Just as every climate activist and low-carbon investor were set to cash in on [The Great Reset plan of the World Economic Forum](#), Bjorn Lomborg's book, "[False Alarm: How Climate Change Panic Costs us Trillions, Hurts the Poor, and Fails to Fix the Planet](#)" comes out. Highly readable, very comforting, and inspiring, Lomborg debunks the Club of Rome's 50-year romance with limits to growth, depopulation, and climate emergency claims.

Lomborg's book is packed with facts, evidence, and detailed economic analysis, showing that the climate crisis is a figment of the imagination of green billionaires and their proxy activist environmental groups. Lomborg accepts that human caused climate change is real; he shows it is not a catastrophe. He references the mainstream Intergovernmental Panel on Climate Change (IPCC) reports and William Nordhaus' economic evaluations of climate damages. Lomborg makes his own case that adaptation is cheaper, faster, smarter, and more beneficial than senseless, expensive low-carbon mitigation efforts.

The climate crisis is dead. A resounding blow delivered by reason and logic.

"False Alarm" is just in time to stop the WEF and its demands for a climate-based 'Great Reset', where these elite plan to turn the world's economy and systems upside down overnight. The WEF push for urgent action and a climate 'lens' on everything.

Fear and urgency are dangerous. Swedish public health and public policy expert, the late Hans Rosling, famously wrote in his book "Factfulness" that "*Fear plus urgency leads to stupid drastic decisions with unpredictable side effects.*" He was speaking from his own 'boots-on-the-ground' experience with pandemics like Ebola.

A [new video](#) from Friends of Science Society argues that the WEF bears responsibility for the pandemic economic collapse, in no small part because they once had listed 'pandemic' as a global economic risk in 2007, but had pushed it off the agenda over the years in favour of climate change. In the [2020 WEF report](#), the WEF had also polled 200 youth stakeholders to see what they thought were the big global risks. Climate change was the overwhelming response of WEF's "Global Shapers" youth – but clearly driven by

Greta-inspired existential fear. The general public in Canada and Europe have been demanding attention for public health and other critical social issues for years – but the WEF elite are focussed on their [Fourth Industrial Revolution](#), being callously enacted without democratic review.

The WEF's lack of attention to reality is a big reason why the world was not prepared to face a pandemic. Canada's [post-SARS pandemic plan](#) correctly forecast the timing and likely origin of the next cyclical pandemic.

Confirming the fact that the climate crisis is over, CLINTEL's president, Professor Guus Berkhout, has issued an [open letter to the Royal Netherlands Academy of Arts and Sciences](#), (KNAW) of which he is a member, calling for academic freedom and stating that the integrity of science is at stake with climate 'consensus' groupthink. CLINTEL has published a ["Scientific Manifesto" – Audiatur et Altera Pars](#) – Let both sides be heard. Prof. Berkhout points out that the fundament of the Paris Agreement is flawed and unscientific; the science of climate is far too complex to be 'settled'. [Video Overview](#).

Canadian energy policy consultation, Robert Lyman, has added to the discussion with a new report ["Litigating Climate Change in Canada"](#), in which he points out that Canada is *not* obligated to meet the Paris Agreement targets.

In other words, breathless demands by Mark Carney and his green finance entourage to meet Paris targets with NetZero2050 plans or by buying Green Bonds are nothing more than hot air. There is no climate crisis as Lomborg and CLINTEL have shown. A Green New Deal/Great Reset will just risk further catastrophe, cost trillions, as Lomborg points out, the planet's environment is improving every year as the earth greens and pollution levels decline.

FREE SCREENINGS

Friends of Science Society is proud to be hosting on YouTube, [two award-winning documentaries by independent filmmaker Marijn Poels](#) – "The Uncertainty Has Settled" and "Paradogma – Why the World Needs Heretics".

About:

Friends of Science Society is an independent group of earth, atmospheric and solar scientists, engineers, and citizens who are celebrating its 18th year of offering climate science insights. After a thorough review of a broad spectrum of literature on climate change, Friends of Science Society has concluded that the sun is the main driver of climate change, not carbon dioxide (CO₂).

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